

June 14,2010  
For Immediate Release  
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**GF STRATEGIES SELECTED TO WORK WITH SEASIDE  
CONVENTION CENTER AND CITY OF WENATCHEE**

**Vancouver, Washington---** GF Strategies, one of the region's leading food and beverage consulting firms, has been retained by these two convention centers.

The Seaside Convention Center, based in Seaside, Oregon will be working with GF Strategies to review and provide the venue with recommendations on upgrading their catering services. The Center has plans to expand the convention center capacity in the next three years, pending a bond measure that will be decided upon in the next few months.

“We are pleased to be working with Seaside as they look to enhance their food and beverage department” said GF Strategies President Greg Flakus.

In addition, the firm announced last week they will be working with the city of Wenatchee and the local Public Facilities District. GF Strategies will assist these two agencies with the research, request for proposal and selection of a new food service company for the Convention Center and the Town Toyota Center. GF Strategies will meet with interested firms to review the proposals and assist the venues with the negotiation of a contract.

GF Strategies has provided similar services for venues in California (San Mateo Events Center) Oregon (Lane Events Center, Oregon State Expo, Clatsop County Fairgrounds) and Washington (Clark County Events Center, Spokane Interstate Fairgrounds).

For more information, contact GF Strategies at 360-573-7027 or visit our web site at [www.gfstrategies.com](http://www.gfstrategies.com).