

For Immediate Release
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Greg Flakus wraps up work with local Clark County Food Bank after successful capital campaign

Greg Flakus, President of GF Strategies announced today, that the Board of Directors of the Clark County Food Bank has completed the successful \$4.2 million capital campaign.

As a result of the generosity of private donors and federal, state, county and city funds, the new 22,000 square foot facility will open later this year.

In September 2008, Flakus, a longtime volunteer driver for the Fresh Alliance program that picks up perishables at local grocery stores and brings them back to the Food Bank for distribution, agreed to lead the fundraising for the campaign. Flakus led the personal meetings with private donors, the feasibility study on the project and worked with the Board to conduct the meetings necessary to secure the funds for the project.

“This work was truly a wonderful experience for my company”, said Flakus. “To see our dream become a reality is a tribute to all of those who worked hard to make it happen”.

“We began our campaign in the midst of the recession, and to achieve this goal, which will see us move from a leased 8,000 square foot facility to a new 22,000 square foot facility is going to be a capstone”, said Flakus.

A 26 year resident with his wife Carol in Clark County, Flakus has been active in community affairs for many years. His work has included serving as part of the campaign for a new library, efforts to secure funding for the annual 4th of July celebration, parks measures, and local United Way committee involvement.

Flakus founded GF Strategies in 1993 as Winning Ticket Strategies. The firm provides food and beverage consulting services to stadiums, arenas and convention centers around North America. Locally, the firm has worked with the Clark County Fair since 1997, and continues to provide services to this event each year. Other customers have included the Houston Livestock Show, San Diego County Fair, Tulsa Expo Square, Western Idaho Fair, Northwest Washington Fair, Benton Franklin Fair and the Oregon State Fair and almost all of the major fairs that operate in Oregon and Washington. Recently the firm completed work with two clients---the Seaside Convention Center in Seaside, Oregon and the City of Wenatchee in Wenatchee, Washington.